Phone Drive
how to start your phone drive today

Phones4Charity® Phone Drive programs are:

For your company - provides funds for charitable endeavors, enhances image in community and can add to the bottom line.

For your charity - funds to help them reach their goals.

For the environment - reuse of idle handsets and the proper disposal of obsolete phones or exhausted batteries.

For your customers and employees - an opportunity to feel good about themselves for donating their phones and to feel good about who they do business with. It's a win-win initiative!!!

Getting started is easy. Learn how:
It’s easy to start collecting phones for your organization right away. Just mail or fax your completed Phone Drive Start-Up form with your 501(c) (3) tax ID number.

Examples of organizations that can participate or benefit from a Phone Drive include churches, synagogues, and other religious groups, schools, foundations, civic groups, charities, PTAs, hospitals, associations, fraternities, sororities, youth groups, amateur sports groups, and more.

**Getting Started is as Easy as 1-2-3**

1. Mail or fax us your completed Phone Drive Start-Up form included with this letter or call us at 1–888–846–0818

2. Promote your phone drive event via e-mail, handouts, newsletters, posters, and advertising.

3. When your phone drive event or campaign is over, call us at 1–888–846–0818 to arrange for free shipping. The check for your collected phones will be sent within 30-45 days of Phones 4 Charity receiving your phone drive shipment.

**Important Phone Drive Guidelines**

- Collect only wireless (cellular) phones. Cordless phones meant for home use are not accepted.
- All wireless or PCS hand-carried (not vehicle-installed) phones will be accepted, but outdated wireless phones are discouraged.
- The collected phones need not be in working order.
- Smaller, newer phones generate the most funds.
- Mobile-installed telephones (including so-called “bag phones”), two-way radios, pagers, walkie-talkies, etc. are not accepted.
- Wireless phone accessories will be accepted, but do not qualify for payment.
- Donors should deactivate their phones before turning them in.
- To qualify for free shipping, you must collect at least 30 phones.
Corporate campaigns

Phones4Charity® corporate collection programs provide an excellent community and employee relations tool for companies. By launching a wireless phone collection campaign, your company can help the environment while helping out a charitable cause. Your employees will appreciate the opportunity to safely dispose of their retired wireless phones, and a charity will appreciate the contribution that your company can make as a result of your collection campaign.

It can support your company’s charitable initiatives

For every handset you collect, you will receive funds to support your philanthropic endeavors. In this way, Phones4Charity acts as a virtually cost-free and hassle-free support mechanism for your company’s charitable giving programs. Phones4Charity could provide additional funds to existing contributions or be the main source of your charitable funding freeing up dollars for other purposes.

It’s environmentally responsible

Phones4Charity provides a new message for your company to communicate “We are environmentally responsible.” The key environmental aspects of the collection program are reuse of otherwise idle wireless phones and the proper disposal of obsolete phones and exhausted batteries. This is an aspect of the program that can further enhance your company’s image.

Phones4Charity is easy to implement

With Phones4Charity handling the logistics, it will be easy to participate and realize the benefits. Phones4Charity will work with your company in the coordination of collection materials, shipping, public relations and marketing materials. In addition, it is customizable—you can integrate Phones4Charity into an existing philanthropic program or launch it as a new initiative.

Look at the many benefits of the Phones4Charity program:

For your company - provides funds for charitable endeavors, enhances image in community and can add to the bottom line.

For your charity - funds to help them reach their goals.

For the environment - reuse of idle handsets and the proper disposal of obsolete phones or exhausted batteries.

For your customers and employees - an opportunity to feel good about themselves for donating their phones and to feel good about who they do business with.
Incorporate Phones4Charity into existing events

Set up a drop box at any event site (walks, runs, galas, bowl-a-thons, golf tournaments, etc.).

Use pre-event promotion to inform participants to bring their used phones to donate.

Ask for used wireless phones as the “price” of entry for fairs and other events.

**Phones4Charity** is dedicated to helping you with your phone drive. It is easy to start collecting phones. Here are a few tips and ideas on how have a successful phone drive.

**Promote Your Phones4Charity Phone Drive Collection**

1. Send out flyers, e-mails, letters, newsletters, and posters to promote your collection drive.
2. Phones4Charity is a new concept and can generate additional media attention for your organization.
3. Create a press release to generate additional media attention for your collection!
4. Add Phones4Charity information to your organization’s Website.
5. Include Phones4Charity in your advertising materials.
6. Inform other chapters/affiliates about Phones4Charity.
7. Ask local media sponsors to encourage their listeners, viewers, or readers to drop off phones to a designated location in support of your event or organization.
8. Ask friends to set up drop boxes in their stores or restaurants in support of your event or organization.
9. Ask corporate sponsors to set up collection boxes and promote phone collection within their businesses.

**Expand the number of donated phones:**

1. Ask volunteers to set up collection drives at their individual workplaces, and increase your potential to reach wider audiences.
2. Encourage your board members to set up collection drives at their places of business.
3. Give participants in sponsored individual or team events (walks, runs, marathons, etc.) the option of collecting phones instead of cash from their sponsors.
4. Set up contests to see who can collect the most phones.
What is a Phone Drive?

The Phones 4 Charity Phone Drive program is a completely new approach to fundraising. A Phone Drive enables your organization to capitalize on the untapped value of the estimated 150 million used cell phones lying idle in America's closets and drawers. These phones are just waiting to be reprogrammed, refurbished or recycled to help benefit your community. Here’s how it works: You collect used cell phones and we’ll send you a check to help support your organization’s revenue objectives.

Is my organization eligible to collect?

Any qualified 501(c)(3) nonprofit, charity or grassroots organization is eligible to receive funds through a Phones 4 Charity Phone Drive.

How much is each used cell phone worth?

Current phone models are most in demand and can yield $10.00 - $20.00 or more per phone for your charity. Second tier, older phones will typically generate between $1.00 and $3.00 for your charity. And, although we will recycle the obsolete models, they will yield no funding for your charity. If the phones you collect are typical of those we have received in other collection efforts, you might conservatively target to receive $3 - $8 per phone on average for your charity, but it all depends on the mix of phones you collect.

Can we collect any and all cell phones?

Please collect only wireless (cellular or PCS) phones. Cordless phones meant for home use are not acceptable. All wireless or PCS hand-carried (not vehicle installed) phones are accepted, but outdated wireless phones are discouraged. Smaller, newer phones generate the most funds. Mobile-installed telephones (including so-called “bag phones”), two-way radios, pagers, walkie-talkies, etc. are not accepted.
Does my organization have to worry about being charged for the air-time if the phones are refurbished?

No. When the phones are refurbished, they are completely cleared and reprogrammed. Donors should, however, be reminded to deactivate their wireless service before donating their phone(s).

How will you track the number of phones collected?

All wireless phones will be hand counted and entered into a database. Please indicate on the shipping label the number of phones contained in each box.

When will my organization receive a check?

Your organization will receive a check within 30-45 days of Phones 4 Charity receiving your phone shipment.

How long should we conduct our collection effort?

The duration of your collection effort is up to you. Of course, the more wireless phones you collect, the more funds you will generate for your organization. We recommend a collection last at least 90 days.

How do I ship my phones?

Shipping will be free with the collection of 30 or more phones. When you are ready to ship, simply call 1–888-846-0818 to make shipping arrangements. Please note: We will not accept shipments sent C.O.D.

What if my phone doesn’t work?

The collected phones need not be in working order. Phones that cannot be refurbished will be recycled and disposed of according to the appropriate EPA regulations.
Getting started is as easy as 1.2.3...

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Promote your phone drive event via e-mail, handouts, newsletters, posters, and advertising.

When your phone drive event or campaign is over, call us at 1–888–846–0818 to arrange for free shipping. The check for your collected phones will be sent within 45-60 days of Phones4Charity receiving your phone drive shipment.

Tel: 888.846.0818
Fax: 818.341.8368
phones4charity.org
9327 Deering Ave.
Chatsworth, CA 91311

Phone Drive
phone drive start-up form

Organization

Address

City .................................................. State ........ Zip

Phone (_____) ___________________ Fax (______) ___________________

. . . . Contact Person . . .

Name ..........................................................

Job Title ................................................................

Address ................................................................

City .................................................. State ........ Zip

Phone (_____) ___________________ Fax (______) ___________________

Email ................................................................

non-profit organization 501(c)(3) tax ID No.

Individual or an organization, Please donate the proceeds to my charity

Your charity ..........................................................

What is your charity's 501(c)(3) tax ID No ....................................................

When do you plan to start your collection? ....................................................

When do you plan to finish your collection? ....................................................

Please choose one of the following methods to get this form to us:

Web: Fill out this form online at: www.phones4charity.com/PhoneDrive

Fax: Fax the completed form to: 818.341.8368

Mail: mail the completed form to: Phones 4 Charity / Phone Drive
9327 Deering Ave.
Chatsworth, CA 91311